

NEWS OF OUR CLIENTS



5301 N. Commerce Ave Suite C
Moorpark, California 93021

Tel 805 529 3700
Fax 805 529 3701

Contact: Jonina Costello / jcostello@full-throttlecom.com
Jason Bear / jbear@full-throttlecom.com
Phone: (805) 529-3700

RINEHART TARGETS® RENEWS SUPPORT FOR WORLD ARCHERY FEDERATION FOR 2017

Gold-Level Sponsorship Furthers Company Commitment to the Sport, its Culture and Community

Janesville, WI. — Rinehart Targets®, manufacturer of “The Best Archery Targets in the World”, has confirmed it will renew its Gold-Level sponsorship with the World Archery Federation for 2017. Rinehart shares and supports World Archery’s vision for a world in which everyone has the opportunity to make the Olympic sport of archery their activity of choice.

“The World Archery Federation is working to make archery a leading sport in nations around the world,” said President, James McGovern of Rinehart Targets. “We share that mission, and look forward to continuing our relationship with World Archery and together promoting and helping to grow the sport both our organizations are passionate about.”

The sponsorship includes partnering at World Archery events around the globe as well as extensive branding at events and in the organization’s materials. Rinehart Targets will also become an official World Archery Equipment Provider.

For more than 18 years Rinehart Targets has been on the leading edge of archery target design, crafting the most lifelike and durable targets in the industry. Since then, the company continues to grow and innovate with versatile, brand new targets that appeal to every archer — many of which incorporate the company’s renowned technology like Rinehart’s exclusive solid self-healing foam and patented locking inserts, both designed to further enhance the durability of each target.

In addition, the company produces its wildly popular travelling R100 Archery Tournament, which is currently in its 14th year run. The tournament – born out of a desire to introduce children to archery and provide fun for the whole family – features 100 life-size custom targets archers can take aim at. Last year the events drew more than 9,100 archers. This year, the tour will stop in 14 cities across the United States.

About World Archery Federation

World Archery is the international governing body for the sport of archery, formally known as FITA, recognised by the International Olympic Committee. Founded in 1931 in Lwow, Poland, World Archery serves to promote and regulate archery worldwide through its 153 member associations, international competition and development initiatives. Read more about World Archery at <http://worldarchery.org>

About Rinehart Targets

Since 1999 Rinehart Targets has been manufacturing the “Best Archery Targets in the World.” Today, the company continues to expand on its wide range of archery targets offered including: 3D Targets, Cube Targets, Crossbow Targets, Bag Targets and Range Targets, along with its newly added line of archery decoys. For more information about Rinehart Targets, visit: rinehart3d.com.

Connect with Rinehart on social media:



Editor’s Note: For press releases and hi-res images from Full-Throttle’s wide range of clients, please visit our online [press room](#).